

Editorial Calendar 2011

Issue Date	Spotlight	Lift Truck News	Special Focus	Mini Case History	Environmental Design	Value-Add Opportunities	Brand Awareness Study
FEBRUARY Ad Close: 1/28/2011	Lift Trucks	Cold Storage	AGVs	Dock Equipment	Environmental Design	ProMat Show Issue: Bonus Distribution, ProMat Profile	Storage/Racking, AS/RS & Picking Systems
APRIL Ad Close: 3/25/2011	Picking Technologies	Scales	Rack	Automation	Environmental Design	Literature Review	Lift Trucks & Accessories
JUNE Ad Close: 5/25/2011	Overhead Handling	Electric Trucks	Data Collection	Storage	Environmental Design	Website Exposure	Conveying/Sortation Equipment
AUGUST Ad Close: 7/28/2011	Packaging	Batteries and Accessories	Dock Equipment	Conveying/Sortation	Environmental Design	*Annual Corporate Profiles Issue	Work Positioners/ Overhead Handling Equipment
OCTOBER Ad Close: 9/22/2011	Ergonomics	Order Pickers	Automated Storage	Software	Environmental Design	Literature Review	Packaging, Labeling & Weighing Equipment
DECEMBER Ad Close: 11/21/2011	Conveyors/ Sortation	Pallet Trucks	Casters/ Tuggers/Carts	Ergonomics	Environmental Design	Website Exposure	Dock Equipment

Please contact your sales representative for complete details.

*Subject to change