



2012 Editorial Calendar

Issue Date	Spotlight	Lift Truck News	Special Focus	Mini Case History	Environmental Design, Safety and Ergonomics
FEBRUARY Ad Close: 1/13/2012*	Rack	Counterbalanced trucks	AGVs	Safety/Ergonomics	Environmental design
APRIL Ad Close: 3/23/2012*	Lift trucks	Attachments	Software	Conveyor/sortation	Safety/Ergonomics
JUNE Ad Close: 5/18/2012*	Dock Equipment	Narrow Aisle	Data collection	Warehouse environment	Environmental design
AUGUST Ad Close: 7/20/2012*	Ergonomics/Elevating Equipment	Batteries and Accessories	overhead handling	Totes/Containers	Safety/Ergonomics
OCTOBER Ad Close: 9/14/2012*	Conveyor/sortation	Orderpickers	Packaging	Dock equipment	Environmental design
DECEMBER Ad Close: 11/16/2012*	Pallets / ProMat Show Issue (gatefold opportunity)	Pallet trucks	Automated storage	Elevating equipment	Safety/Ergonomics

*Ad materials due five business days after ad close date.

**Please contact your sales representative for complete details.